

# BAM | BOISE ART MUSEUM

## *More Than A Pretty Face*

### ARTISTS & SUBMISSION PROCESS

We are asking a small group of artists to embrace this project in its second year to benefit the artist community and the Boise Art Museum. BAM will work with approximately 30 artists from the Treasure Valley who represent a broad range of artistic media, style and price. A committee of community volunteers and potential patrons will review the work of those artists wishing to participate and will help finalize the list of 30. We recognize that there are hundreds of talented artists – please note that in order to achieve a balance of media, styles and prices, some interested artists may be asked to postpone their participation to a future year.

Those artists interested in participating are asked to submit the following information via email to [brandi@boiseartmuseum.org](mailto:brandi@boiseartmuseum.org) (email is preferable, but CD-Rs will also be accepted) by Monday, August 23, 2010:

1. Contact information (name as you would like it to appear, mailing address, email, phone number and website if applicable);
2. Up to three sample digital images representative of your work (jpg images, 300 dpi);
3. A short biography/artist statement (no more than 250 words);
4. The medium in which you wish to work (which may include more than one);
5. The number of commissions you are willing to potentially undertake if chosen (if more than one);
6. The price range of the work you envision producing pursuant to a commission;
7. The name and address of the gallery that represents you (if applicable).

A committee of volunteers will review the information and will finalize a list of 30 artists. The information submitted by the artists will then be presented to the program's patrons during the open house and salon process described below.

Artist submissions must be received by **August 23, 2010**. The list of participating artists will be finalized by September 1, 2010.

### PATRONS

The Boise Art Museum will contact current and future art patrons to introduce them to the *More Than a Pretty Face* program, if they are new to this exciting program. BAM will also speak with those who have already been introduced to the program and encourage them to become involved again.

Each patron will be invited to attend one or more of the salons, as described below, in an effort to expose potential patrons to the wide variety of artistic talent that exists in the Treasure Valley.

Patron contacts and salon invitations will be completed by the middle of September 2010.

## OPEN HOUSE – NEW THIS YEAR

BAM will host an open house on September 30, 2010 from 6:00 p.m. to 8:30 p.m. All 30 participating artists will be invited to bring multiple artworks to the open house to help fully illustrate the range of the work they create. It should be noted that the artwork will not be hung in the Museum during the open house and each artist will be responsible to provide adequate easels, pedestals and/or tables necessary to display their work that evening.

The open house will be open to BAM members as well as non-members. Original works of art starting at \$250 may be purchased during the open house. Commissions will be split 50/50 between the artist and BAM. BAM will collect and pay the sales tax for all purchases. Artwork sold at the open house will not be included in the *More Than a Pretty Face* gala and exhibition.

## THE SALONS

Following the open house, the Boise Art Museum's Board of Trustees and Collectors Forum members as well as other friends of the Museum will host a series of "salons" in their homes at which the artwork of the participating artists will be presented. Last year we held 7 salons in total. Each salon had 25-45 potential patrons in attendance. We hope to increase the number of salons held this year ultimately reaching even more people.

During the salons a digital presentation of sample works of the participating artists will be showing to introduce the artists at each of the salons. In addition, each artist will have the opportunity to feature an original work of art at one of the salons for those in attendance.

Patrons attending the salons will be given packets containing the names of all participating artists, along with key information about the medium in which each wishes to work and the price ranges of the artists' works.

Salons will take place in October and early November 2010.

## THE MATCH-UP

During and after each salon, BAM will work to match patrons with artists from whom they are interested in commissioning works. The style and content of the commissioned work is entirely the decision of the artist and patron.

While the commission *may* involve portraiture, it need not. The word 'commission' is used loosely in that a patron may 'commission' a work that has already been completed by the artist.

Once matched, the Boise Art Museum will work with the patron and artist to help facilitate the commission process, help each team reach agreement on artwork size and medium, and will finalize the contracts between each patron and each artist with the Museum. Match-ups will be completed by early January, 2011. Works sold as a result of BAM's efforts to match up patrons and artists are considered commissions under the program.

## THE COMMISSION

Once matched, patrons and artists will work together, with BAM's help as needed, to communicate about the proposed commission. The size, medium, style, scope and price of the commissioned work are virtually entirely in the hands of the patron and artist. Each, however, will be asked to sign a contract along with the Boise Art Museum.

**The final commission price will be split equally between the Boise Art Museum and the artist.** However, should the artist wish to contribute a larger portion of the proceeds to the Museum, the artist will be provided with an appropriate acknowledgment of donation. (The only exception to this rule is that any artist who is either a board member or a spouse or partner of a board member will need to make a 100% donation of the commissioned piece in order to avoid any conflict of interest issues.)

Last year 17 total artworks were commissioned from 15 different artists. Three commissions have already been finalized for this year.

All commissioned artworks must be completed by March 25, 2011.

## THE UNVEILING , GALA & EXHIBITION

Each commissioned work will be formally unveiled for the first time at a gala at the Boise Art Museum on April 2, 2011. In addition, the commissioned work will hang in the *More Than a Pretty Face* exhibition in the Boise Art Museum for a period of time following the gala.