



# BAM | BOISE ART MUSEUM ART IN THE PARK 2019

March 6, 2019

Dear Concessionaire,

We invite you to apply to be one of 40 juried concessionaires for Boise Art Museum's 65<sup>th</sup> annual *Art in the Park*. Held in Julia Davis Park near the heart of downtown Boise and adjacent to the Boise Art Museum, *Art in the Park* provides an ideal atmosphere for concessionaires and the more than 250,000 visitors who attend each year.

Proceeds generated by *Art in the Park* are used to produce the annual event and to provide vital support for the Boise Art Museum. *Art in the Park* is the largest single fundraiser for the Boise Art Museum, an educational and charitable 501(c)(3) organization.

Regardless of past participation, all concessionaires are required to submit an application and be juried. Our goal is to present a high-quality event attracting many attendees and resulting in good sales for all participating concessionaires. Applications will be reviewed based on the following criteria: quality, variety, and price point of menu, health standards, booth appearance, space availability, and power use requirements. If you have previously participated, we will also review adherence to *Art in the Park* guidelines, as well as sales/volume.

To apply for *Art in the Park*, please submit an application, an image of your concession, and the application fee of \$35.00 by end of business on Monday, April 29, 2019 to

Boise Art Museum  
Attn: Art in the Park Coordinator  
670 Julia Davis Drive  
Boise, ID 83702

**Application Fee:** \$35 per application, one application per location

**Concession Fee** Due after acceptance  
Cart - \$150.00  
Trailers/Regular Booths - \$250.00

**Power Use Fee:** Due after acceptance  
110 volts - \$100.00 per line  
220 volts - \$125.00 per line

The Power Use Fee pertains only to those booths that utilize power from a park source for their concessions. Booths that are self-contained or use a separate low profile, low sound generator for *all* their power needs will not be charged a Power Use Fee.

In addition, concessionaires shall pay 25% of the gross receipts during *Art in the Park* to the Boise Art Museum by Noon on Thursday, September 12, 2019. Gross receipts are total sales minus sales tax. No other deductions are allowed.

The hours for this year's event will be as follows:

Friday, September 6 10:00 a.m. – 8:00 p.m.  
Saturday, September 7 10:00 a.m. – 8:00 p.m.  
Sunday, September 8 10:00 a.m. – 5:00 p.m.

Check-in and set-up for all concessionaires will take place on Wednesday, September 4, 2019. Vendors will be assigned a specific time slot for set up, beginning at 9:00 a.m.

**All trailers/carts must be completely set up by Wednesday at 8:00 p.m. and removed from the turf by Sunday at Midnight. Concessionaires may not begin breakdown until 6:00 p.m. on Sunday. No exceptions will be granted.**

Notification of acceptance as a concessionaire will be emailed by Friday, May 24, 2019. At that time, accepted concessionaires will be sent *Art in the Park* guidelines, a Concessions Agreement to sign, and an invoice for concession and power fees (when applicable). Concessionaires not accepted to *Art in the Park* will be put on a wait list unless they decline.

If you have any questions, please contact me at (208) 345-8330, ext. 114 or at [AIP@boiseartmuseum.org](mailto:AIP@boiseartmuseum.org).

Sincerely,

Melissa Swafford  
Special Events Coordinator